

Identifying Whole Grain-Rich

Is as easy as One... Two... Three...

One...

Food is labeled as Whole Wheat.

If the packaging has "Whole Wheat" anywhere on the package (not just Whole Grain), **then look no further**. This product is considered whole grain-rich and is creditable.

WGR¹



Two... Rule of Three

A whole grain is listed as the first ingredient (or the second after water) and the next two grain ingredients are creditable which include whole grains, enriched grains, bran, and germ. Otherwise known as the rule of three.

Whole Grain #1

2nd Grain Ingredient

INGREDIENTS: Whole Corn, Sunflower and/or Canola Oil, Whole Wheat, Brown Rice Flour, Whole Oat Flour, Sugar, Salt, Natural Flavor, and Maltodextrin (Made from Corn).
CONTAINS A WHEAT INGREDIENT

WGR²

3rd Grain Ingredient

Exception to the Rule of Three

If second and/or third grain ingredient follows this statement: **"contains less than 2% of each of the following..."**, as long as the first ingredient is a whole grain, this product is creditable as WGR.

Whole Grain #1

INGREDIENTS: Whole Wheat Flour, Water, Soybean Oil, contains 2% or less of each of the following: Yeast, Sugar, Dried Honey Solids, Leavening (Sodium Aluminum Phosphate, Baking Soda), Salt, Dough Conditioners (Enzymes), Fumaric Acid, Calcium Propionate (Preservative).
CONTAINS WHEAT

Statement



Identifying Whole Grain-Rich



Three... FDA Statement

One of the following FDA statements are included on the labeling:

"Diets rich in whole grain foods and other plant foods and low in total fat, saturated fat, and cholesterol may reduce the risk of heart disease and some cancers."

"Diets rich in whole grain foods and other plant foods, and low in saturated fat and cholesterol, may help reduce the risk of heart disease."



WGR⁴

Alternative option... Manufacturer or Standardized Recipe

Although most whole grain-rich products fit within the above three categories, some may need proper additional documentation to demonstrate that whole grains are the primary grain ingredient by weight.



Whole Grain #1

What about cereal?

If a ready-to-eat breakfast cereal has a whole grain as the first ingredient (or second after water), and it is fortified, it also meets the whole grain-rich criteria.

WGR^C

INGREDIENTS: Whole Grain Oats, Corn Starch, Sugar, Salt, Tripotassium Phosphate, Vitamin E (Mixed Tocopherols) Added to Preserve Freshness.

VITAMINS AND MINERALS: Calcium Carbonate, Iron and Zinc (Mineral Nutrients), Vitamin C (Sodium Ascorbate), a B Vitamin (Niacinamide), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin A (Palmitate), Vitamin B1 (Thiamin Mononitrate), a B Vitamin (Folic Acid), Vitamin B12, Vitamin D3.

Fortified



Don't forget...

Not only does a ready-to-eat breakfast cereal have to meet the above criteria but it also has to meet the sugar limits in order to be creditable in the first place. Check out NCA's Sugar Limit handout for more information available at cacfp.org.

Amount Per Serving		Children Under 4		Children Under 4	
		1-3 cup (21g)	4-8 cup (42g)	1-3 cup (21g)	4-8 cup (42g)
Calories	100	150	60		
Calories from Fat	15	20	10		
% Daily Values*					
Total Fat 2g	3%	3%	1.5g		
Saturated Fat 0.5g	1%	1%	0g		
Trans Fat 0g			0g		
Polysaturated Fat 0.5g			0.5g		
Monosaturated Fat 0.5g			0.5g		
Cholesterol 0mg	0%	0%	0mg		
Sodium 140mg	6%	6%	100mg		
Potassium 100mg	2%	2%	100mg		
Total Carb 20g	7%	7%	15g		
Dietary Fiber 3g	11%	11%	2g		
Soluble Fiber 1g			1g		
Sugars 1g			1g		
Other Carbohydrate 16g			12g		
Protein 1g			2g		
% Daily Values*					
Protein	-	-	5%		
Vitamin A	10%	10%	10%		
Vitamin C	10%	10%	10%		
Calcium	10%	25%	8%		
Iron	6%	6%	6%		
Vitamin D	10%	25%	6%		
Thiamin	6%	6%	35%		
Riboflavin	6%	6%	25%		

Ingredients: Whole Grain Oats, Corn Starch, Sugar, Salt, Tripotassium Phosphate, Vitamin E (Mixed Tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin A (palmitate), Vitamin B1 (thiamin mononitrate), a B Vitamin (folic acid), Vitamin B12, Vitamin D3.

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GLUTEN FREE

...with genetically modified ingredients in trace amounts of genetically modified organisms (GMOs) (genetically engineered)...

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Each serving is 1/2 cup (28g).
 *Percent Daily Values are based on a diet of other people's secret recipes.
 The amounts are based on weight, not by volume. You can be assured of proper usage even though some labeling of contents normally occurs during shipment and handling.
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Identifying Cereal Sugar Limits



Here are three ways for to determine if a breakfast cereal is within the CACFP sugar limit. As long as a breakfast cereal meets the sugar limit using **AT LEAST ONE OF THESE METHODS** described below, it is considered within the sugar limit.



1 WIC

Women • Infants • Children

Use your State agency's Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) approved breakfast cereal list.

Product Example:
Dora the Explorer

* confirm with your states WIC approved cereal list.



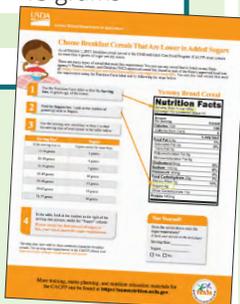
2

Use USDA's Team Nutrition training worksheet "Choose Breakfast Cereals That Are Low in Added Sugar."

The worksheet includes a chart with common breakfast cereal serving sizes and the maximum amount of sugar the breakfast cereal may contain per serving.

ALLOWABLE SUGAR LIMITS

SERVING SIZE	SUGARS
If the serving size is:	cannot be more than:
8-10 grams	2 grams
12-16 grams	3 grams
17-21 grams	4 grams
22-25 grams	5 grams
26-30 grams	6 grams
31-35 grams	7 grams
36-40 grams	8 grams
41-44 grams	9 grams
45-49 grams	10 grams
50-54 grams	11 grams
55-58 grams	12 grams
59-63 grams	13 grams
64-68 grams	14 grams
69-73 grams	15 grams
74-77 grams	
78-82 grams	

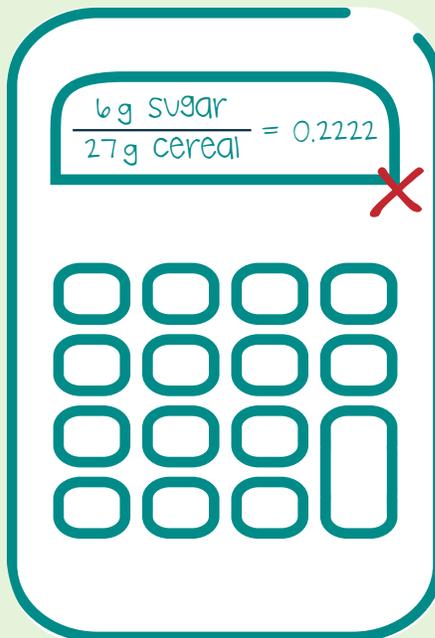


3

Use the Nutrition Facts label on the breakfast cereal packaging to calculate the sugar content per dry ounce.

- 1) Find the serving size in grams at the top of the label and the sugars listed towards the middle.
- 2) Divide the total sugars by the serving size in grams.

If the answer is equal to or less than 0.212, then the cereal is within the required sugar limit and may be creditable in CACFP.



GRAMS OF SUGAR PER SERVING if... ≤ 0.212
GRAMS OF CEREAL PER SERVING it is creditable



Amount Per Serving	Dora the Explorer
Calories	100
Total Carbohydrate 23g	8%
Dietary Fiber 3g	11%
Sugars 6g	
Other Carbohydrate 14g	
Protein 1g	

Calcium	25%	25%
Iron	45%	45%
Vitamin D	25%	25%
Thiamin	25%	30%
Riboflavin	25%	35%
Niacin	25%	25%
Vitamin B ₆	25%	25%
Folic Acid	50%	50%
Vitamin B ₁₂	25%	35%
Phosphorus	2%	15%
Magnesium	2%	4%
Zinc	25%	30%

Ingredients: Whole Grain Corn, Corn Meal, Sugar, Corn Bran, Corn Syrup, Canola Oil, Salt, Cinnamon, Baking Soda, Vitamin E (mixed tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B₆ (pyridoxine hydrochloride), Vitamin B₁₂ (cobalamin), Vitamin B₁ (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B₁₂, Vitamin D₃.

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© General Mills Patent: generalmills.com/pat
Exchange: 1% Starbuck
Based on Academy of Nutrition and Dietetics and American Diabetes Association criteria
This package is sold by weight, not by volume. You can be assured of proper weight even though some settling of contents normally occurs during shipment and handling.
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(https://www.fns.usda.gov/tv/cacfp-meal-pattern-training-tools)

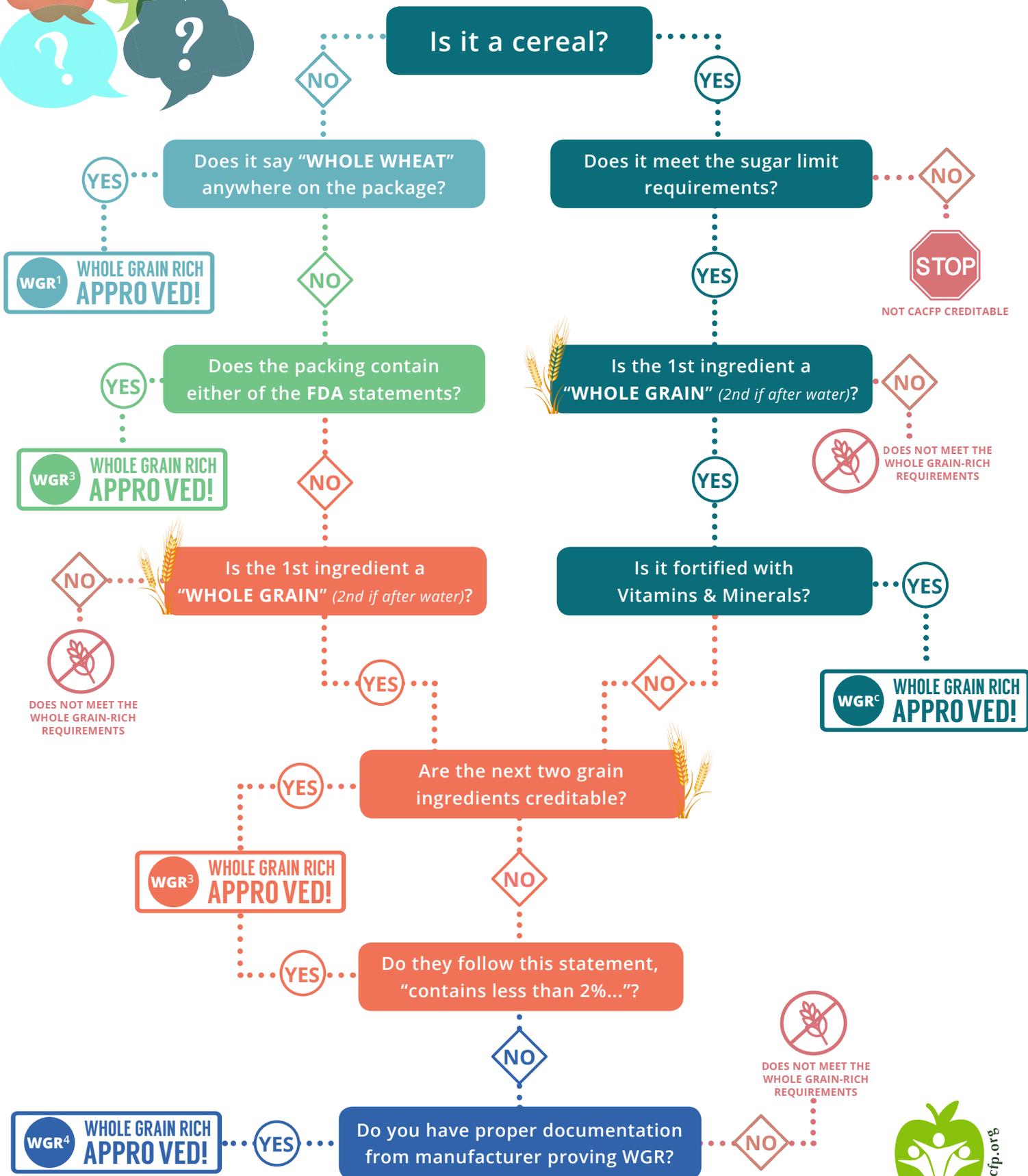


Product Example: Dora the Explorer meets one of the three methods, therefore, this product is CACFP creditable.

Disclosure: This list is for informational purposes and does not imply endorsement by NCA or the USDA. The amount of sugar in a cereal might change. Even if you always buy the same brands and types of cereal, be sure to check the serving size and amount of sugars on the Nutrition Facts label to make sure they match what you have written in the list above. All cereals served must be whole grain-rich, enriched or fortified.



Wondering if your food is **WHOLE GRAIN-RICH?**



WGR¹ | Food is labeled as “Whole Wheat”

Product Examples



WGR¹



WGR¹



WGR¹



NOT WGR¹ - Not labeled “Whole Wheat”

WGR² | Rule of Three 1st grain ingredient must be whole grain, followed by 2nd & 3rd creditable grains.



WGR²

Ingredients: White Quinoa,¹
Red Quinoa,² Black Quinoa³



WGR²

Ingredients: Whole Grain
Durum Wheat Flour!¹



WGR²

Ingredients: Precooked
Parboiled Whole Grain
Brown Rice (Long Grain).¹



Ingredients: Whole Grain Wheat Flour,¹ Canola Oil, Sugar, Cornstarch,² Malt Syrup (From Corn and Barley), Salt, Refiner's Syrup, Leavening (Calcium Phosphate and Baking Soda), BHT Added to Packaging Material to Preserve Freshness.

NOT WGR² - 2nd grain ingredients is not a creditable grain.

WGR^C | Cereal 1st grain ingredient must be whole grain and cereal is fortified with Vitamins & Minerals.



WGR^C

Ingredients: Whole Grain Corn, Corn Meal, Sugar, Corn Starch, Salt, Baking Soda. Vitamin E (Mixed Tocopherols) Added to Preserve Freshness.

Vitamins and Minerals:

Calcium Carbonate, Iron and Zinc (Mineral Nutrients), Vitamin C (Sodium Ascorbate), a B Vitamin (Niacinamide), Vitamin B1 (Thiamin Mononitrate), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin A (Palmitate), Vitamin B2 (Riboflavin), a B Vitamin (Folic Acid), Vitamin B12, Vitamin D3.



WGR^C

Ingredients: Whole Grain Wheat, Corn Meal, Sugar, Raisins, Rice Flour, Almond Pieces, Brown Sugar Syrup, Whole Grain Oats, Salt, Glycerin, Dried Cranberries, Palm Kernel Oil, Corn Syrup, Brown Sugar, Barley Malt Extract, Dextrose, Honey, Color (Caramel Color, and Annatto Extract), Cinnamon, Soy Lecithin, Baking Soda, Natural Flavor. Vitamin E (Mixed Tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Zinc and Iron (Mineral Nutrients), Vitamin C (Sodium Ascorbate), a B Vitamin (Niacinamide), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin B2 (Riboflavin), Vitamin B1 (Thiamin Mononitrate), Vitamin A (Palmitate), a B Vitamin (Folic Acid), Vitamin B12, Vitamin D3.



WGR^C

Ingredients: Whole Grain Corn, Corn Meal, Sugar, Corn Bran, Salt, Brown Sugar Syrup, Baking Soda. Vitamin E (Mixed Tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (Mineral Nutrients), Vitamin C (Sodium Ascorbate), a B Vitamin (Niacinamide), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin B2 (Riboflavin), Vitamin B1 (Thiamin Mononitrate), Vitamin A (Palmitate), a B Vitamin (Folic Acid), Vitamin B12, Vitamin D3.



Ingredients: Whole Grain Oats*, Cane Sugar*, Sunflower Oil*, Rice*, Whole Grain Quinoa*, Whole Grain Spelt*, Kamut Brand Khorasan Wheat*, Molasses*, Sea Salt, Cinnamon*, Natural Flavor*, Vitamin E (Mixed Tocopherols) Added to Preserve Freshness.*Organic.

Not WGR^C fortified & does not follow the Rule of Three. Rice is not a creditable grain, unless it is brown rice or enriched rice. Packaging alone does not qualify this product as WGR, however, proper documentation from the manufacturer may state otherwise.



Grain Ingredient List

WHOLE GRAINS

- Amaranth
- Bromated Whole-Wheat Flour
- Brown Rice Flour
- Brown Rice, Wild Rice
- Buckwheat
- Bulgar
- Cracked Wheat
- Crushed Wheat
- Dehulled Barley
- Entire-Wheat Flour
- Graham Flour
- Millet Flakes
- Oat Groats
- Oatmeal
- Quinoa
- Rolled Oats
- Soba Noodles (With Whole Buck Wheat Flour As Primary Ingredient)
- Sorghum
- Teff
- Triticale
- Wheat Berries
- Whole Barley
- Whole Durum Wheat Flour
- Whole Grain Barley
- Whole Rye
- Whole Specialty Grains
- Whole Wheat Pasta: Macaroni, Spaghetti, Vermicelli And Whole Grain Noodles
- Whole-Wheat Flour

CREDITABLE GRAINS

- Whole Grains
- Enriched Grains
- Bran or Germ
Creditable in CACFP, SFSP and afterschool snacks only.

NON-CREDITABLE GRAINS

- All Purpose Flour
- Bread Flour
- Bromated Flour
- Cake Flour
- Corn Grits
- Corn Starch
- Couscous
- Degerminated Corn Meal
- Durum Flour
- Enriched Self-Rising Flour
- Farina
- Ground Corn
- Hominy Grits
- Instantized Flour
- Long Grain White Rice
- Modified Food Starch
- Pearled Barley
- Phosphate Flour
- Pot Barley
- Scotch Barley
- Self-Rising Flour
- Semolina
- Unbleached Flour
- Vegetable Flours
- Wheat Starch
- White Flour
- White Rice

Grain Glossary



“BRAN” is the seed husk or outer coating of cereal grains such as wheat, rye, and oats. The bran can be mechanically removed from the flour or meal by sifting or bolting.

“CREDITABLE GRAINS” represents all of the grain ingredients in a product that are creditable towards the grains component; they include whole-grains or enriched meal and/or flour.

“ENRICHED” means that the product conforms to the U.S. Food and Drug Administration’s (FDA) Standard of Identity for levels of iron, thiamin, riboflavin, niacin, and folic acid. The terms “enriched,” “fortified,” or similar terms indicate the addition of one or more vitamins or minerals or protein to a food, unless an applicable Federal regulation requires the use of specific words or statements.

“FLOUR” is the product derived by finely grinding and bolting (sifting) wheat or other grains. Flour may be made from all grains (wheat, rye, corn, etc.).



“GERM” is the vitamin-rich embryo of the grain kernel. The germ can be separated before milling for use as a cereal or food supplement.

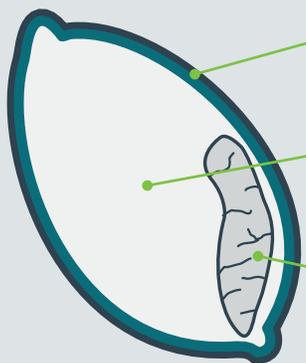
“PRIMARY GRAIN INGREDIENT” is the first grain ingredient listed in the ingredient statement.



“WHOLE-GRAIN” contains all parts of the grain kernel which includes the bran, germ and endosperm.

“WHOLE GRAIN-RICH (WGR)” is the term designated by USDA Food and Nutrition Service (FNS) to indicate that the grain components in a product are at least 50 percent whole grain, with the remaining grains being enriched. This term only refers to FNS criteria for meeting the grain requirements for CACFP.

WHOLE GRAIN KERNEL



- Bran**
“Outer shell” protects seed
Fiber, B vitamins, trace minerals
- Endosperm**
Provides energy
Carbohydrates, protein
- Germ**
Nourishment for the seed
Antioxidants, vitamin E, B-vitamins